

2021 Annual Conference of the Chinese Society for Management of Technology

Sustainable development x Technological intelligence x Transformational innovation

CSMOT 2021 Call for paper

College of Management, Tunghai University, Taichung, Taiwan

November 25-26, 2021

URL: <http://csmot2021.thu.edu.tw>

Email: csmot2021@gmail.com

Background

The theme of the 2021 Annual Conference of the Chinese Society for Management of Technology is "Sustainable development x Technological intelligence x Transformational innovation". Under the trend of global sustainable development, how to use energy technology, recycling technology and other green technologies to guide corporate decision-makers to think about sustainable strategies, combined with technological layout planning, deepen the meaning of corporate sustainability, and strike a balance between interests and social responsibilities, Even the development of business opportunities to achieve a win-win situation is a topic that companies are facing and need to pay attention to. In addition, digital transformation is also the focus of important international academic conferences and corporate organizations. As technology continues to innovate and evolve, under the influence of artificial intelligence, the Internet of Things, big data, and new media, the digital economy is gradually changing the life style has become the key to the survival of the enterprise. In order to meet the theme and objectives of the conference, this conference intends to invite experts, scholars and advanced practitioners to set 21 sub-topics on the theme of " Sustainable development x Technological intelligence x Transformational innovation " to discuss sustainable technology goals and digital transformation innovation , as well as linking local small and medium-sized enterprises in Taiwan, responding to current hot topics and trends in the world, and jointly discussing the future prospects of enterprises under the challenges of innovation and sustainability. It is expected that through the platform of this conference, the elites of science and technology and management from industry, academia, research and government agencies will be connected to share research results and practical experience, so as to promote a platform for academic research and industry cooperation and exchange, and promote domestic industry Develop and upgrade, strengthen corporate management capabilities, and further enhance international competitiveness.

Organized by

Chinese Society for Management of Technology
College of Management, Tunghai University

Co-organizer

Department of Business Administration, Tunghai University
Department of Information Management, Tunghai University
College of Humanities and Sciences, China Medical University
Department of Business Administration, Providence University
Society for Management of Technology in Taichung

Important Dates

Submission Deadline: **September 30th, 2021 (Full paper/Abstract)**

Acceptance Notification Date: **October 15th, 2021**

Registration and Fee Payment Deadline: **October 30th, 2021**

*Please noted that each participant is responsible for the full cost of his/her attendance to the conference, including all necessary transportation, accommodation, and registration.

Conference Venue

November 25-26, 2021

Yinmei Hall (Recital Hall), Tunghai University

Major topics of interest include, but are not limited to the following:

- Sustainable development
 1. Sustainability challenges in emerging technologies
 2. Humanities and Social Responsibilities of Technology Sustainability
 3. Green technology and environmental sustainability
 4. Sustainable leadership and management of the organization
 5. Sustainable Finance and Investment

- Technological intelligence
 6. Intellectual property rights and the law
 7. Science and technology policy and technological forecasting
 8. Application of AIoT in technology management
 9. Intellectual Property Management and Innovation Strategy
 10. Smart Finance and Financial Intelligence
 11. Smart technology service and operation strategy
 12. Technology, law, ethics in smart technology era
 13. Intellectual production and operation innovation
 14. Smart Life Technology Management and Application

- Transformational innovation
- 15. Industrial Innovation and University-Industry Cooperation
- 16. Innovation and entrepreneurship and new business development
- 17. Business model and service innovation
- 18. Innovative R&D Management and Strategy
- 19. Information Service Innovation and Digital Transformation
- 20. Social and solidarity economy
- 21. Digitization, digital optimization, digital transformation

Note: The above-mentioned "smart technology" generally refers to new and emerging technologies, such as: cloud computing, Internet of Things, artificial intelligence, big data, virtual and augmented reality, biometrics, information communication, industry 4.0, block chain and other technological innovations and applications.

Submission Guidelines

1. Full paper submission
 - (1) Please edit the manuscript in Microsoft Word form. Please download the "Submission Format Description" and "Full Paper Template" from the 2021 CSMOT conference URL <http://csmot2021.thu.edu.tw>
 - (2) The manuscript must be typeset according to the submission format. The full text should not exceed 20 pages (including pictures, tables, references, etc.). Those who do not conform to the format will be rejected.
2. Abstract submission
 - (1) Please edit the manuscript in Microsoft Word form. Please download the "Submission Format Description" and "Paper Abstract Template" from the 2021 CSMOT conference URL <http://csmot2021.thu.edu.tw>
 - (2) The manuscript should be typeset according to the submission format, and the number of words should be less than 300 words.
3. Conference paper submission system <https://www.surveycake.com/s/v8nXw>
Please upload the submission file as a PDF file (Major topic of interest_Author name_Paper title)
4. Official website: <http://csmot2021.thu.edu.tw>

Yen-Heng, Huang

Department of Information Management, Tunghai University

Tel: +886-4-23590121 ext.35917

E-mail: csmot2021@gmail.com